



FRIGERIO VIAGGI AN EXCLUSIVE EVENING TO CELEBRATE ANNIVERSARIES

Milan, 10 April 2019 – The splendid setting of the Castello Sforzesco was the backdrop to the evening an exceptional event held yesterday to celebrate the 3rd anniversary of the Frigerio Viaggi Group: 2019 in fact, it represents a key year with the **70th anniversary** of the Transport Division (founded in 1949), the **45th anniversary** of Frigerio Viaggi (the first agency was opened in 1974) and the **20th anniversary** of Frigerio Viaggi Network (the launch of the franchise dates back to 1999).

The atmosphere recreated in the two transparent glass greenhouses set up in Piazza Castello in on the occasion of the Fuorisalone - Milan Design Week 2019, one of the most important and most awaited events of the Milanese season, which takes place every year at the Salone Internazionale del Mobile.

70 years of Frigerio Trasporti, Carlo Frigerio Director of Bus & Transport

Founded in 1949, it is the parent company of the Group: an important history behind it, with a constantly looking to the future. My grandfather Ugo after the end of the Second World War in full he had an important intuition: people need to "move", to "move" and he a solution. He "disguises" a truck with simple benches and a tarpaulin and makes one of the first buses.. Shortly after, thanks to his great skill as a mechanic, he transforms a Trerò truck into a torpedo and, armed with enthusiasm and confidence, he sets off with his dream: to get people moving, at a time when even the smallest movement was a great difficulty and an enormous expenditure of energy. In all these years we have come a long way and **mobility** is still at the center: today our the fleet offers daily comfort, safety, control and tailor-made destinations. The vehicles are used for tourist groups and private rentals, but also for school services under concession. The Division over the years, Frigerio Viaggi has obtained important **certifications**, currently maintained through annual surveillance by leading bodies at European level: a synonym of guarantee and quality, as well as testimony of the **investments** we make every day to offer our passengers receive the highest standards of comfort and safety.

- **UNI EN ISO 9001:2015** Quality Certification, for road passenger transport and rental services Bus with driver
 - **UNI EN ISO 14001:2015** Environmental Certification, for the management of environmental performance
 - **ISO 39001:2012** Road Safety Certification, for the reduction of risks due to interaction with road traffic
 - Health and safety certification **BS OHSAS 18001:2007**, for safety and safety management Health of its workers
- All this confirms the **high standard** of services provided. Standard guaranteed and confirmed also the high insurance limit of each vehicle that is covered by an insurance policy including third parties transported with a maximum of € 50,000,000.00.

Chiara Frigerio, Head of Human Resources of the Frigerio Group

Recent news events have put the spotlight on the safety of passenger transport: we select carefully our drivers, giving priority to experience and years of service. All our drivers are subject to strict controls, as required by the Consolidated Law on health and safety at work Legislative Decree 81/08, and carry out a **complete medical examination** annually with our competent doctor. The health protocol currently applied to our reality provides for alcohol tests and checks on the use of annual narcotics. In addition, as a result of our management system, we carry out a periodic **check** every 12/18 months of the criminal records of all our drivers, in addition to the provisions of the law that imposes this control only at the time of recruitment.

For more information:

FRIGERIO VIAGGI PRESS OFFICE

Erika Biancotto, Tel 0362.350.300, e-mail: ufficiostampa@frigerioviaggi.com; ebiancotto@frigerioviaggi.com
www.frigerioviaggi.com; Facebook: www.facebook.com/frigerioviagginetwork

FRIGERIO VIAGGI NETWORK SRL

Legal and operational headquarters:

Via A. Viganò, 5
20833 GIUSSANO (MB)
Tel. 0362.350.300
Fax 0362.350.507

Legal and operational headquarters:

Via De Amicis 57
20123 MILANO
Tel. 02.83.123.903
Fax 02.58.11.27.06

C.F. / P.IVA 02862340961
Cap. Soc. € 50.000 i.v.

As far as Frigerio Viaggi is concerned, we strongly believe in the importance of **training**: in a sector like this, as dynamic and ever-changing as tourism, it is absolutely essential to keep up with the up-to-date on the latest news, not only in terms of products and programming, but also and above all in systems and Technologies.

We organize training sessions in the classroom and also remotely through Webinars. Our staff has a **very high average** seniority: we have a low staff turnover rate, this means that the working environment is experienced positively and that we can count on collaboration of **professionals** who have **years** of experience behind them and who believe in the company's values. But don't solo, we are also aiming for the **new generation** and in recent years we have invested in new resources: Profiles juniors who are supported by senior representatives, to give freshness and bring a new point of view.

Companies are made up of people and we believe we have extremely good staff, who support us and follows us on a daily basis in our business direction.

45 years of Frigerio Viaggi, Simone Frigerio Sales Director

The first Frigerio Viaggi agency was founded in **1974** on the intuition of my father Giancarlo, who understood how to it is necessary to support a technical and tourist organization with the road transport service. Today we have **5 owned agencies and 100 direct employees**. We offer 360° tourist services, not just trips individual and group: we specialize in services to companies, both Corporate Travel and MICE.

Corporate Travel: The total turnover of Frigerio Viaggi srl in 2018 was **76.3 million euros**, of which **35 million** related to Business Travel. Our **CTMP** Corporate Travel Management Portal is the end-to-end solution that covers the entire travel management process: from planning and budgeting to the with the inclusion of the approval cycle, up to the reporting of expenses and the preservation of substitute for receipts and expense reports.

Today it is used by more than **40 companies**, first and foremost by the major Italian banking institutions, but also by various public bodies. As for the latest news, we have recently implemented our systems with a new Software Global Hub Fares – Tariff globalizer: a worldwide platform hooked to different codes IATA that has the potential to always offer the most convenient rate. We have also integrated a of Optimize fare – software that constantly monitors the fare classes of flights in order to propose the best and most up-to-date solution. All with the aim of offering our client companies a service High-performance and high-quality.

MICE: Our goal is to give the event, incentive, convention or meeting, the **image of the expected by customers**. An image built with interactive technologies, multimedia supports, video supports, set-ups and scenography consistent with the brand and the event, so that the communication message is conveyed effectively. Our **Inventive** Business Unit, created specifically to deal with creativity and communication on the specific perimeter of the Events, has created a dedicated publication: "**Collection**", with the aim of offering ideas, suggestions and proposals in the name of excellence, fresh communication and effective, innovative creativity, with the support of a dedicated team made up of professionals specialized and highly experienced. Thanks to the Group's experience in travel and logistics, we offer in addition, all the necessary services such as the selection of the best destination, the choice of the most the selection of hotels and meetings with an appropriate price/quality ratio, the identification of the best catering and entertainment proposals, as well as the management of the secretariats to support the event, the selection of hostesses, assistants and interpreters. Fundamental is the **collaboration** with serious and excellent companies for the realization of the event, also evidenced by the prestigious names who worked with us for the success of this evening.

In the last period, companies, both for Corporate Travel and MICE, are increasingly sensitive to the **safety** and we can ensure quality standards: from ISO 9001 **certifications** compliance with the **GDPR**, to conclude with the **Vacanze Felici guarantee fund** of which we are members **founders**. All this to offer guarantees of seriousness, professionalism and reliability to those who choose to rely on the our organization.

In 2018 we managed **500 events** of different types, involving from **50 to over 3,000** guests.

20 years of Frigerio Viaggi Network, Paola Frigerio Director of Leisure, Marketing and Network

In 1999 we decided to clone our format and start franchising for the opening of new travel agencies. Over the past 20 years, we have adapted the formula and added two other forms aggregative: the commercial affiliation of existing agencies and the Travel Planner formula for consultants "home" travel, disconnected from the physicality of the point of sale.

Today, the network brings together **more than 80** travel agencies and Travel Planner throughout Italy.

For more information:

FRIGERIO VIAGGI PRESS OFFICE

Erika Biancotto, Tel 0362.350.300, e-mail: ufficiostampa@frigerioviaggi.com; ebiancotto@frigerioviaggi.com
www.frigerioviaggi.com; Facebook: www.facebook.com/frigerioviagginetwork

FRIGERIO VIAGGI NETWORK SRL

Legal and operational headquarters:

Via A. Viganò, 5
20833 GIUSSANO (MB)
Tel. 0362.350.300
Fax 0362.350.507

Legal and operational headquarters:

Via De Amicis 57
20123 MILANO
Tel. 02.83.123.903
Fax 02.58.11.27.06

C.F. / P.IVA 02862340961
Cap. Soc. € 50.000 i.v.

In recent months, we have developed several initiatives to support the network.

First of all, we intensified **our programming** and planned a series of departures with Empty/Full Engagement: Sales spiked on this schedule. As far as the Bride and Groom and Private Events target is concerned, we are happy to launch this evening the new publication "**An emotion forever**" dedicated to those who are preparing to organize the most important aspects of life: weddings, anniversaries, celebrations. In addition to all our consolidated experience in the management of travel, we are able to follow the direction and coordination of the entire event, with a teams of dedicated professionals and ensuring the highest standards of safety and quality. On the **Incoming** front, one year after the baptism of the digital part of the OPENCITY project with "**Opencity APP**", the work on the operational gateway that combines digital content with the emission of digital content has also been completed of the CARD and related tourist services. The real go-to-market is scheduled for May 2nd, in conjunction with the opening of the celebrations of Leonardo's five-hundredth anniversary.

The contents of OpenCITY are multi-thematic, to satisfy the different tastes and interests of users and lend themselves to multiple customer targets: not only foreign tourists, but also national and local tourists, who can visit and discover Milan in an absolutely new and innovative way, through **Walking Tours** ("thematic walks and routes" in the company of an authoritative expert) and **Adventures** ("challenges with puzzles" or "treasure hunts", if you prefer, but always visits to Milan that transform the visitor into the protagonist of a film, through a unique gaming format, with places to discover and puzzles to solve). In these days, on the occasion of the Fuorisalone, DDN Design Diffusion News has embraced our project and all visitors who will pass through these greenhouses will receive a promotional code to test free for 1 month some of the OpenCITY content.

The guests of the Anniversary evening attended a performance dedicated to **Leonardo da Vinci** in the celebrations of the 500th anniversary of his death and enjoyed the Executive Chef's cuisine **Enrico Derflinger**, President of **Eurotoques Italia**, supported by the Michelin-starred catering of **La Florida**. The exclusive location of the Fuori Salone of the Design Week in Milan was curated by **Privitera Allestimenti** and the evening was also attended by exceptional partners: **Eden Viaggi**, **Francorosso**, **I Grandi Giardini Italians**, **OpenCITY Milan**, **Trenord**, **Turkish Airlines** and **Viaggidea**.

FRIGERIO VIAGGI - The Frigerio Group now brings together over 80 travel agencies and Travel Planners throughout Italy and offers guarantees of seriousness and reliability. Individual and Group Travel, Holidays, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which the company stands out today for giving each of its individual customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable solution every time.

For more information:

FRIGERIO VIAGGI PRESS OFFICE

Erika Biancotto, Tel 0362.350.300, e-mail: ufficiostampa@frigerioviaggi.com; ebiancotto@frigerioviaggi.com
www.frigerioviaggi.com; Facebook: www.facebook.com/frigerioviagginetwork

FRIGERIO VIAGGI NETWORK SRL

Legal and operational headquarters:

Via A. Viganò, 5
20833 GIUSSANO (MB)
Tel. 0362.350.300
Fax 0362.350.507

Legal and operational headquarters:

Via De Amicis 57
20123 MILANO
Tel. 02.83.123.903
Fax 02.58.11.27.06

C.F. / P.IVA 02862340961
Cap. Soc. € 50.000 i.v.