



**FRIGERIO VIAGGI®**

## **GLASSES OF STARS IN THE PALACE OF MONZA EXCLUSIVE EVENT FOR THE REFRIGERATING GROUP**

**Monza, 02 August 2021 – An exclusive evening of art, nature and good wine took place on Saturday 31 July, during which Frigerio Viaggi Network agencies and collaborators toasted under the stars in the splendid setting of the Royal Palace of Monza.**

**The Royal Gardens of the Monza Park hosted the first Lombard stage of the Goblets of Stars event: a national tasting event of wines and typical products of the regional tradition, organized by the Lombard Wine Tourism Movement, which saw the presence of 50 of the best wineries of Northern Italy. Frigerio Viaggi Network wanted to take advantage of the opportunity to confirm its commitment to the valorisation of the territory by taking part in the initiative and involving the network.**

**For the occasion, an extraordinary evening opening of the Royal Palace of Monza was organised, with a tour that includes 28 rooms including apartments and halls: a true journey through history from the Habsburgs to the Savoys. The guests of the Frigerio Group were able to enjoy the visit which crossed the first and second Piano Nobile to continue in the central hall with a splendid view of the Royal Gardens. From here the evening ended with a special tasting under the stars.**

**“We decided to organize this moment of meeting with the network to give a clear and positive signal” comments Giorgio Mariani, Incoming Travel & Network Business Developer of the Frigerio Viaggi Group "We are all aware that it has been a difficult year for everyone and in particular for our sector, but we want to demonstrate that it is possible to return to holding events in person, in full compliance with all the necessary anti-Covid procedures and regulations. We do not stand still and strongly believe in the importance of moments of meeting and discussion with the network, even on fun and pleasant occasions like this".**

**The evening was also attended by exceptional Partners: Bernina Express, BWH Hotel Group Italia and Ergo Assicurazione, who supported Frigerio Viaggi's choice to give a positive signal to the network and the market.**

**FRIGERIO VIAGGI - The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, holidays, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable solution every time.**

For more information:

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