



ON TOP OF THE WORLD TOP EMPLOYERS INSTITUTE CHOOSE FRIGERIO INVENTIVE FOR THE ITALIAN CERTIFICATION CELEBRATION

Milan, 07 February 2023 – The Certification Celebration took place on Thursday 02 February, on the occasion of which **Top Employers Institute** celebrated the **141 certified companies in Italy**. The event is part of the series of international events entitled "Certification Celebration series" themed "**On Top of the World**" and involved over **400 guests**. Organized by **Frigerio Inventive** at **Base Milano**, a cool post-industrial location in the Tortona area, in the heart of the fashion and design nightlife, in the spaces that were once home to Ansaldo's electromechanical factories. Frigerio Inventive accompanied the client throughout the entire process, following every **detail**: identification and choice of location, organizational secretariat, assistance and interpreting service, study and production of scenography, interviews with guests, photo shooting and video production, audio/technical direction video/lighting, consultancy and artistic direction for the choice of the day's presenter and all the live musical accompaniment, including the explosive final DJ set.

Top Employers Institute is the certifying body for **corporate excellence in the HR field**. Active for 32 years, as of 2023 it has certified **2,053 companies in 121 countries around the world**. And there are **141** companies that have obtained the Top Employers Italia 2023 Certification: the best companies in the HR field for working conditions, benefits, career plans, investments in training and development, HR policies focused on professional growth and personal and people's well-being.

The moment of Certification, in addition to being an occasion for pride, meeting and celebration, is also a stimulus to reflect on how the world of work has changed and is continually changing. The evening saw the alternation of analyzes on the **latest HR trends**, illustrated by **Massimo Begelle**, Regional Manager Italy and Spain of the Top Employers Institute, with highly inspirational speeches such as that of **Chiara Montanari**, Antarctica Expedition Leader and **Giulia Baccarin**, CEO and Co-Founder of MIPU with **Roberto Santori**, Founder and Managing Director of Challenge Network.

"We are proud to have been chosen by the Top Employers Institute for the organization of this important event" comments **Paola Frigerio, Travel, Marketing & Network Director of the Frigerio Group** "Sensitivity towards HR issues has increased in recent years in all sectors and we are proud to have contributed to an event that celebrates such important values as inclusion, training and the development of a stimulating and rewarding work environment. Our Inventive Division - which deals with communications, marketing and corporate events - is committed to providing an unforgettable experience for all guests. Finally, I would like to underline how the Certification Celebration was in all respects a **Neutral Event**: not only is our Group certified **ISO 20121:2012 for the organization of sustainable events**, but we have also selected a partner, **Up2You**, thanks to which the event was certified **Carbon free**. The CO₂ emissions produced by the event were calculated and then offset, involving the participants themselves, generating a minimal impact on the environment and the community, to protect the planet".

“We found in Frigerio Inventive an **effective and proactive partner**, who accompanied us optimally in the creation of the Certification Celebration and with whom we found ourselves sharing important values such as inclusion and attention to people” concludes **Massimo Begelle, Regional Manager Italy and Spain of the Top Employers Institute** “Having the same vision and sharing the same values represents an important mindset, which helps to work in the best possible way to build a result that reflects the commitment, energy and objectives of all the forces involved game.

The experience with Frigerio Inventive was a happy one, and for us at Top Employers Institute it is a solid point of reference for the future, a collaboration that will be followed up with a view to the organization of future events”.

FRIGERIO INVENTIVE – It is the Division of the Frigerio Group that deals with MICE and corporate events. The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, Holidays, Incoming, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its individual customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable solution every time.

For more information:

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