



**FRIGERIO VIAGGI®**

## **FRIGERIO VIAGGI CONSEGUE UNI/ PDR 125:2022 CERTIFICATION**

### **A TANGIBLE SIGN OF THE GROUP'S SOCIAL COMMITMENT FOR AN INCLUSIVE WORKING ENVIRONMENT**

**Giussano (MB), 11 January 2023** – Frigerio Viaggi is among the first tourism companies to have recently achieved the **UNI/PDR 125:2022 Certification on Gender Equality**: a tangible sign of the commitment that the Group places in the field of responsibility social, diversity and inclusion.

The UNI/PDR 125:2022 Certification provides for the measurement, reporting and evaluation of data relating to the gender of organizations, with **the aim of bridging the existing gaps between male and female employment**. An extremely useful tool, as it gives a holistic measurement of the organization's level of **maturity** and provides a gender equality management system that allows you to monitor desirable **improvements** over time.

"I am truly proud that our company has obtained this certification" comments **Chiara Frigerio, HR Director Frigerio Viaggi**, who in recent months has personally followed and implemented the processes necessary for this recognition "The UNI/PDR 125:2022 certification is in line with the objective of creating and maintaining an **inclusive working model**, which brings advantages in terms of cultural stimuli, corporate culture and economic value, but also image and reputation. An inclusive organization provides **equitable access** to jobs, **careers, learning** and development opportunities, pursues policies to manage **parenting** and **work-life balance**, and fosters a **sense of connection and mutual respect** with its employees and collaborators. And this certification demonstrates **the constant commitment** that Frigerio Viaggi is dedicating to the development and maintenance of an inclusive working environment".

Also worth highlighting are the benefits that certification brings to the company: a positive corporate image and an increase in competitiveness on the market. **To date, there are only a few hundred companies throughout Italy that have obtained the UNI/PDR 125:2022 certification on gender equality and Frigerio Viaggi is among the first in tourism.** A further testimony of how the Group is sensitive and pioneering in this path.

**FRIGERIO VIAGGI - The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, Holidays, Incoming, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its individual customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable**

For more information:  
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