



FRIGERIO VIAGGI E FAST AND FURIO: A PARTNERSHIP UNDER THE SIGN SPORT AND SUSTAINABILITY

Giussano (MB), 23 September 2024 - Frigerio Viaggi, a historic Italian company in the travel sector, is proud to announce its new and prestigious partnership with the Fast and Furio Sailing Team. The agreement marks a new chapter in Frigerio Viaggi' strong commitment to support sport, enhancing the principles of sustainability, innovation and team spirit that have always guided the company.

A partnership for sport and sustainability.

The collaboration with the Fast and Furio Sailing Team is born from a deep affinity in the fundamental values: tradition and innovation, development and technology, team spirit. With an eye to the increasingly topical theme of sustainability. Maxi Arca Sgr is the first boat in the world of yachting with an EPD certified by RINA. An important ESG initiative, born to foster the circular economy and driven by Life Cycle Thinking, a revolution in strategies for environmental sustainability. In parallel, Frigerio Viaggi embraces a sustainable vision of travel and is attentive to the increasing sensitivity towards reducing environmental impact: from the reporting service of co2 emissions produced by transfers, the low environmental impact fleet of the Transport Division, with a shed powered by renewable energy sources.

Joint projects and successful events

The operational collaboration between Frigerio Viaggi and Fast and Furio Sailing Team continues since 2023 with mutual esteem on several fronts. In 2024, Frigerio Viaggi will also support the team in managing the Hospitality at the Villaggio della Barcolana in Trieste, the international sailing regatta that this year reaches its 56th edition. Just to make a few numbers, last year over 3,000 people attended the events organized at the Hospitality, with the Barcolana that attracted a total audience of more than 425,000 participants in 10 days.

Not only hospitality and regattas but a real program of experiences and team building to which companies can join. An exceptional tool to improve the productivity and synergy of a business team thanks to the techniques and principles of navigation.

A new challenge for two successful companies.

"I am proud to announce this partnership, which represents an important stage of growth and consolidation for us, confirming our role as protagonists not only in the tourism sector, but also in the world of sport and sustainability" comments Giancarlo Frigerio, President of the Frigerio Group "All the more reason in a year so important for our company, which in 2024 celebrates three significant anniversaries: the 25 years of Frigerio Viaggi Network (90 agencies and consultants throughout Italy); the 50 years of Frigerio Viaggi and the 75 years of Frigerio Trasporti, the founder of the Group".

"I am very happy to announce our collaboration with Frigerio Viaggi, with which we have been working for several years and with which we have found a strong affinity of team and objectives" said Furio Benussi, Project Manager at Fast and Furio. "Being part of the company's interest in sports is a source of great pride for us. Frigerio Viaggi, which has already invested in the most popular sports such as basketball, football and cycling, is now approaching the world of sailing, an important sign of the value of the work done by our team. This partnership will be a long one, I am sure, as both companies share the same vision, entrepreneurial spirit and approach to work."

An historic commitment to sport

Frigerio Viaggi has been a protagonist in the world of sport for years, supporting top-level companies. Our partners include legendary teams such as Pallacanestro Cantù and AC Milan, for which we are official suppliers with the Division Transport. We are also proud to collaborate with the Italian Federation of Football Games, both for the men's and women's national team, and to have been the Official Tour Operator of the Giro d'Italia Women 2023, offering hosting services and logistics management for teams and entourage. Alongside these historic collaborations, Frigerio Viaggi is always looking for new challenges, watching with interest reality and emerging sports with Sbanda Brianza ASD, now at the 2024 World Skate Games that are taking place in Italy. In addition, our commitment to sport does not stop at the professionals: the Frigerio Travel Team Jo.We. Slopline, an amateur cycling team, regularly wins the podium in weekend races, showing that sport for us is participation, passion and sharing.

Calendar of the next regattas

The partnership with Fast and Furio sees Frigerio Viaggi as a protagonist during the next sailing competitions.

The most anticipated stages include:

- **63° Regata San Giovanni in Pelago, Trieste - 20 September 2024: Maxi Arca Sgr was the first to take the first place in the competition**
- **53° Regata Trofeo Bernetti, Trieste - 6 October 2024**
- **56° Barcolana, Trieste - 13 October 2024**
- **Trieste-Venezia Two Cities One Sea - 17 October 2024**
- **XI Venice Hospitality Challenge - 19 October 2024**
- **XVII Veleziana, Venice - 20 October 2024**

FRIGERIO TRAVEL - The Frigerio Group now brings together over 90 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, holidays, incoming, business and corporate travel, meetings, incentives, congresses and events without forgetting communication and marketing: these are the areas of excellence in which today the company stands out to give to each customer, In addition to the care and attention that are part of its tradition, a unique solution and each time unrepeatable.

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