



AUTUMN CONVENTION IN ISCHIA FOR THE FRIGERIO VIAGGI GROUP

Milan, 28 October 2019 – The **autumn convention** was held in **Ischia** from 24 to 27 October of the Frigerio Viaggi Group, which brought together over 50 representing **agents, affiliates and Travel Planners** of the network, in collaboration with **Costa Crociere, Ergo Assicurazioni, Expedia, Imperatore Travel World** and **Travels of the Elephant**. A long weekend that saw alternating work and meetings training with moments of leisure and networking.

Frigerio Viaggi Network has introduced the latest **news** relating to leisure **programming**, free time and incoming, as well as having illustrated the upcoming **training** opportunities in the months winter will be dedicated to the network, announcing an optimization of internal tools starting from the company **Intranet**.

"We are a historic network, in 2019 we celebrate 20 years since the opening of the first affiliated agency" comments **Paola Frigerio, Leisure, Marketing & Network Director of the Group** "In all these years we have remained faithful to our origins and our size allows us to have a one-to-one relationship with all our travel agents.

We are convinced that the creation of value starts precisely from this constant relationship and mutual listening between headquarters and network. We are also proud to say that we are one of the few Networks, perhaps the only one, **100% in compliance with the latest regulations**, in particular with the recent news regarding the guarantee fund: in recent months we have conducted a scrupulous control on the network, going so far as to expel those who did not comply with them".

Ample space also for the partners involved, who represent the entire tourism sector, each with their own specificity: during the two work sessions in the plenary room, **Costa Cruises, Ergo Insurance, Expedia** and **Viaggi dell'Elefante** had the opportunity to dialogue and present the product news and commercial strategy for the next season to the Frigerio Viaggi Network agents. **Imperatore Travel World**, under the supervision of the owner **Luigi Polito** impeccable host, in addition to having impeccably taken care of all the services on the ground, accompanied the agents in visiting the facilities and proposed an afternoon excursion to the discovery of the island. There was no shortage of leisure opportunities thanks to two special dinners: an evening from flavor and setting of the 50s and a farewell dinner at a typical restaurant, guests of the Ischia operator, complete with a final fireworks display.

"These meetings are fundamental for strengthening cohesion and team spirit" he concludes **Giorgio Mariani, Network Business Developer Frigerio Viaggi Network** "In addition to the two appointments annually with the March and autumn Conventions, we want to increase the frequency of meeting and sharing moments, also structuring them by macro-themes and working groups. Because it is our agents themselves who appreciate and request a **stimulating and constructive discussion between entrepreneurs**".

FRIGERIO VIAGGI - The Frigerio Group today brings together over 70 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, holidays, incoming, business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable solution every time.

For further information:
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