



THE FRIGERIO GROUP ACCOMPANIES THE AZZURRI ON THEIR WAY TO THE EUROPEAN CHAMPIONSHIP

In a fully branded bus, the National will reach the stadium 'Dall'Ara' of Bologna and the 'Castellani' of Empoli, where Italy will face Turkey and Bosnia and Herzegovina in the last two friendlies before departure for Germany.

Milan, 04 June 2024 - The Frigerio Group has signed a partnership with the Italian Football Federation to host on board its vehicles the men's and women's national football teams for all of 2024. With the European Championship starting on 14th June, a fully branded bus will be the official vehicle that will accompany the Azzurri in the last two friendlies before departure for Germany: Italy-Turkey, scheduled this evening at 21 'Renato Dall'Ara' stadium in Bologna, and Italy-Bosnia and Herzegovina, which will be played on 9 June at the stadium 'Carlo Castellani' of Empoli.

"This collaboration with FIGC is a source of great pride for us and represents a further step in our commitment to support the Italian national football team. Our coach, equipped with all comforts and safety, will transport the Azzurri to these important preparatory meetings, ensuring a comfortable and serene journey, perfect for players to focus on their performance on the pitch" comments Carlo Frigerio, Director of Frigerio Trasporti "Accompanying the National Team on the road means for us to share the passion and emotion that football can give. We are ready to live together with the Azzurri these important matches and to support Italy with all our heart. Our bus is not only a means of transport, but a symbol of support and encouragement for our athletes, who are preparing to represent Italy on the European stage. Frigerio Trasporti is proud to be part of this extraordinary adventure and to accompany the Azzurri towards the European Championship. We support our national team together, ready to experience new emotions and cheer for Italy!"

The coach will also be available for the Women's Football National Team.

For more information, pictures of our branded coach and updates, visit our social profiles.

FRIGERIO VIAGGI - Frigerio Trasporti is the parent company of the Frigerio Group, which today brings together over 90 travel agencies and travel planners throughout Italy, offering guarantees of seriousness and reliability. Individual and group travel, holidays, incoming, business and corporate travel, meetings, incentives, congresses and events without forgetting communication and marketing: these are the areas of excellence in which today the company stands out to give to each customer, in addition to the care and attention that are part of its tradition, a unique solution and each time unrepeatable.

For further information:
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