



FRIGERIO VIAGGI®

**NEW AGREEMENT
WITH PETRONIANA TRAVEL AND TOURISM
FOR THE VIAGGI REFRIGERATING GROUP**

Bologna, 20 December 2021 – Frigerio Viaggi announces a new agreement with Petroniana Viaggi e Turismo, a historic Bologna agency that has been offering pilgrimages and cultural trips to distant destinations since 1987, as well as incoming travel to Bologna and Emilia Romagna, also collaborating with the most important Italian and international non-profit organizations for air ticketing and the organization of humanitarian trips. Petroniana Viaggi e Turismo thus becomes part of the Frigerio Viaggi Network.

“We are proud to have been chosen by a historic agency rooted in the Bologna area such as Petroniana Viaggi e Turismo” comments Simone Frigerio, General Manager of Frigerio Viaggi “From today our customers have a new and important point of reference in the city, in Via del Monte 3, to which they can turn for all their needs, with the certainty of finding the same professionalism and seriousness that have always distinguished our services. Fundamental values that we share with Petroniana Viaggi e Turismo”.

“Unity is strength, today even more so” adds Andrea Babbi, President of Petroniana Viaggi e Turismo “The solid roots from which we were both born, at the service of the ecclesial communities and the territory, the attention to the quality of the offer , continuous innovation, were the strong elements of this new alliance with Frigerio Viaggi. Together we look to the future with courage and hope.”

The new partnership was announced on the occasion of the Christmas Toast at the Lercaro Museum, an exclusive evening organized by Petroniana Viaggi e Turismo in collaboration with Frigerio Viaggi. Over 300 of the two agencies' best clients took part in the event.

Customers were able to visit the art collection of the Lercaro Museum, a unique place and the first museum in Italy with 35 rooms where it is also possible to stay. On the walls Giacomo Manzù, Giacomo Balla, Renato Guttuso, Giorgio Morandi, de Pisis, Fontana, AmbRon, these are just some of the artists whose masterpieces it was possible to admire. The evening then ended with a toast and a wish for a peaceful Christmas.

FRIGERIO VIAGGI - The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, holidays, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable solution every time.

For more information:
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