



FRIGERIO VIAGGI®

“WEDDING & ANNIVERSARY” AN EMOTION FOREVER FOR FRIGERIO VIAGGI NETWORK

Monza, 28 October 2022 – The "**Wedding & Anniversary, An emotion forever**" event organized by Frigerio Viaggi **Network** and intended for future spouses and all couples who are about to celebrate an important anniversary.

The evening was attended by the most important companies in the tourism sector and some leading players in the private events chain. The **over 100 guests** had the opportunity to meet travel agents and tour operators with whom they could start dreaming about their honeymoon but not only that. Ceremony dresses, floral arrangements, photo and video services, musical entertainment, locations and catering: the couples were able to contact the best companies in the sector, partners of Frigerio Viaggi Network for the Wedding & Anniversary project .

Because it is not a commercial evening, but a real project on which the Group has been working for 2 years. "We have decided to dedicate a particular focus to the **newlyweds and private events target**, to all those who are preparing to organize the most important day of their lives: weddings, anniversaries, celebrations. In addition to all our consolidated experience in Travel management, we are able to follow the **direction and coordination of the entire event**, with a team of dedicated professionals and guaranteeing the highest standards of safety and quality" comments **Paola Frigerio, Travel , Marketing & Network Director of Frigerio Viaggi** "At the Reggia di Monza, the perfect location to host an event of this nature, we wanted to present and let customers and prospects experience first-hand all the partners of this project. The feedback was exciting."

The partners of the Wedding & Anniversary project are:

Partner Travel: Ita Airways, MSC Crociere, Sporting Vacanze, Turisanda.

Insurance partner: Ergo.

Private Events Partners: Diapason Consortium for musical entertainment, Ivan Fois for photographic and video services, MB Haute Couture for floral arrangements, Rovi Sartoria for formal dresses, Q3 Cucine al Cubo for catering.

[Wedding & Anniversaries, An emotion forever](#)

FRIGERIO VIAGGI - The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, Holidays, Incoming, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its individual customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable.

For more information:

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