



INAUGURATION OF THE NEW OFFICES FRIGERIO VIAGGI TO BOLOGNA

Milan, 20 February 2019 – The inauguration of the **new Frigerio Viaggi branch in Bologna** was held yesterday evening, which has recently changed headquarters, moving to **Via Riva of Reno 6/D**. The agency not only gained a more central position, but doubled the exhibition space, going from 110 m2 to 280 m2.

For an evening the agency was transformed into an exclusive location: **over 150** customers were welcomed starting from h. 5.30pm for a visit to the new spaces and a toast together, the all accompanied by a rich buffet and live music.

“We are satisfied with this change” comments **Fabrizio Faccioli, Manager of the Frigerio Viaggi branch in Bologna** “For us it represents a new challenge, an incentive to always do better both for our consolidated customers and to approach new customer targets. In this new location there is a space that will be dedicated to product presentations and trips for customers. The branch's activity calendar will be enriched with themed evenings”.

“We have decided to invest to enhance the Bologna agency, a historic branch of ours Group” concludes **Giancarlo Frigerio, President of Frigerio Viaggi** “Customers in the new spaces they will find an even more welcoming and personalized service and will be able to count on the assistance and professionalism of the staff: a close-knit team made up of 6 professionals with decades of experience in the world of travel, always specialized in cultural and tailor-made trips”.

FRIGERIO VIAGGI - The Frigerio Group today brings together over 80 travel agencies throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, holidays, business and corporate travel, meetings, incentives, conferences and events without forgetting communication and marketing: these are the areas of excellence in which today the company stands out for giving each of its customers, in addition to care and attention that are part of its tradition, a unique and unrepeatable solution every time.

For more information:

FRIGERIO VIAGGI PRESS OFFICE

Tel 0362.350.300, e-mail: ufficiostampa@frigerioviaggi.com
www.frigerioviaggi.com; Facebook: www.facebook.com/frigerioviagginetwork

FRIGERIO VIAGGI NETWORK SRL

Registered office and operational
headquarters: Via A.
Viganò, 5 20833 GIUSSANO (MB)
Tel. 0362.350.300
Fax 0362.350.507

Business location:
Via De Amicis 57
20123 MILAN
Tel. 02.83.123.903
Fax 02.58.11.27.06

C.F. / P.IVA 02862340961
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